

David J. Nazarian



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← scan to download my contact info (vcard)

Summary

Digital savvy content development maven and publishing wunder-kind.

Education

New York University



B.A. English and American Literature
Minor in Latin and Classical Studies
Magna cum Laude

Current Position

New School Press – West Milford, NJ
Managing Director, Digital Content Development
January 2013 – Present

- ❖ Web development using Drupal, Wordpress.
- ❖ UX/UI design and prototyping using Axure.
- ❖ Instructional design.

Client/Project Highlights:

Succession Learning: Leveled Intervention
Kyocera Document Solutions:

November 2006 – March 2009

- ❖ Project management, writing, and editorial services for educational publishing, online retailers, and others.
- ❖ Extensive experience in Whiteboard, CMS, LMS, website scripting, SEO, SEM, social media, and more.

Client/Project Highlights:

Heinemann: Fountas and Pinnell Leveled Intervention
Kendall-Hunt: Interactive Whiteboard Algebra Program
Triumph Learning: Coach Connected Online
Key Curriculum Press: Algebra 1 Basal, Precalc Basal
Pearson: Custom Test Items for Social Studies, Gr. 6-8
McGraw-Hill: Custom ELL Basal for TX

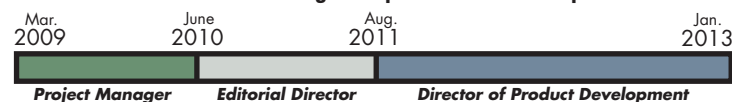
Experience

Peoples Education, Saddle Brook, NJ

Dir. of Product Development, College Prep Division
March 2009 – January 2013

- ❖ Strategic direction, brand development, and budgetary/financial planning for multi-platform programs.
- ❖ Acquisition of new manuscript and high-profile authors.
- ❖ Design and production of PD & adoption presentations.
- ❖ Execution of author and vendor contracts, budgets, SOWs, P&Ls, RFPs, and various market-research initiatives.
- ❖ Leveraged existing content for omni-channel delivery.
- ❖ Initiated/lead co-pub ventures with higher-ed publishers like John Wiley & Sons and WW Norton, including the AP Edition of Eric Foner's *Give Me Liberty!* —the top US History college survey text (Norton).

Promotions within the College Prep Division @ Peoples Ed:

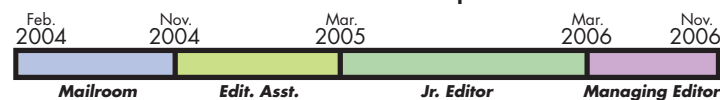


Managing Editor, Testing and Assessment Division

March 2009 – January 2013

- ❖ Responsible for overseeing all aspects of the development of new standards-based texts and testing materials in language arts, mathematics, and science.
- ❖ Pioneered a process for repurposing existing content, allowing customized test prep materials to be developed at a significantly decreased cost in less time.
- ❖ Developed an intensive archive of existing products that allowed individual lessons or selections to be retrieved based on lesson topic or standards keywords.

Promotions within the TA Division @ Peoples Ed:

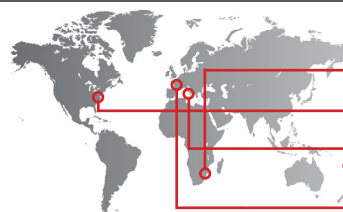


Recent Acclaim:

“David Nazarian was completely indispensable. His patience and organizational skills were essential to the completion of the book. I cannot imagine how much more difficult this would have been without him.”

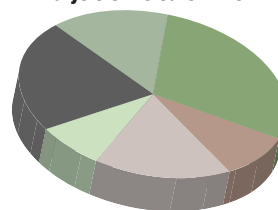
—From the Preface of *Mastering the Essay*, by Tony Maccarella

Trivia



- (Vanuatu) Built orphanage; Swam in extinct volcano, 1994
- (Zimbabwe) Taught English in public schools, 1996
- (Adirondacks) Climbed 40 of 46 High Peaks, 1997-2014
- (Rome/Pompeii) Internship with archeologist, 1998
- (Paris) Studied abroad; Witnessed solar eclipse, 1999
- (Pamplona) Solo trip to the Running of the Bulls, 1999

Analysis of Leisure Time:



- Gardening
- Cooking
- Dog Rescue
- Reading
- Hiking
- Zzzzzz...